



California Probation,
Parole and Correctional
Association

CPPCA



2016
Year-Round
Sponsorship
+
Exhibit
Opportunities

Increase Visibility
& Engage

CONFERENCE DETAILS



Providing Education and a Networking Forum for Community Corrections Professionals since 1917

The California Probation, Parole and Correctional Association (CPPCA) was founded in 1917.

2016 marks the 99th year as a professional association serving community corrections professionals. CPPCA continues to offer education and advocacy for all corrections professionals in the state.

Your support and participation continues to demonstrate your commitment to elevating awareness to corrections.

JOIN US NOW.



The California Probation, Parole and Correctional Association's **Annual Training Conference & Vendor Show**

The Annual Training Conference & Vendor Show is held in September and brings together Community Corrections professionals for dynamic education, networking and showcases the latest products and services industrywide. Each year the conference features speakers who are considered experts and policymakers who use this forum to discuss their legislative agenda where corrections are concerned.

September 20—23, 2016

Lion's Gate Hotel & Conference
Center

3410 Westover Street, Sacramento
(McClellan), CA 95652

lionsgatehotel.com ~ (916) 643-6222

California Probation, Parole and Correctional Association Year-Round Sponsorship Opportunities

Our year-round sponsorships provide an exclusive opportunity for you to maintain a consistent, high-profile presence with members and corrections professionals. From visibility on our website to inclusion in our monthly e-zine, social media and event marketing, your company is showcased all year long. Year-round sponsorships also include sponsor level and benefits at our Annual Training Conference.

YEAR-ROUND SPONSORSHIP	PLATINUM	GOLD	SILVER	BRONZE
AMOUNT	\$7,500	\$5,000	\$2,500	\$1,000
Logo Featured on Website & Printed Materials	■	■	■	■
Recognition in E-zine & Email Marketing	■	■	■	■
Ad in Event Programs	Full page color	1/2 page color	1/4 page B/W	
Logo on Conference Event Signs	■	■	■	■
Verbal Acknowledgment at Conferences	■	■	■	
Social Media Recognition	■	■	■	■
Annual Training Conference Title	PLATINUM	GOLD	SILVER	BRONZE
Conference Registrations	Four	Three	Two	One
Exhibit Booth	8x10	8x10	8x10	



Become a Year-Round Sponsor Today!

Reserve your spot or have questions, contact Michelle Nesbitt at michelle@cppca.org or (916) 448-5810 x1

Stay ahead of the competition.
Show them how you make a difference.

85th Annual Training
Conference
September 20—23, 2016

SPONSORSHIP OPPORTUNITIES
Presidents Reception \$2,500

- Opportunity to welcome + address attendees
- Signage with company logo
- Three complimentary registrations
- Company logo + sponsorship in marketing materials + conference program
- Opportunity to distribute promotional items to attendees

Conference Bag Sponsor \$2,500

- Name + logo on conference bags
- Two complimentary registrations
- Company name + logo in conference marketing materials + conference program
- Company name on website

Lanyard Sponsor \$600

- Company name + logo on lanyard
- One complimentary registration
- Company name in marketing, program + website



**Become a Conference
Sponsor Today!**

If you would like to reserve a conference sponsorship or have questions, contact Michelle Nesbitt at michelle@cppca.org or by calling (916) 448-5810 x1

Training Break Sponsor \$1,500

- Signage at the sponsored break
- Two complimentary registrations
- Company name in marketing materials, program + website
- Opportunity to distribute promotional items to attendees

Customize your opportunity!

Don't see something that fits your level of commitment? Contact Michelle Nesbitt for more options or to customize your opportunity today.

Michelle Nesbitt can be reached at michelle@cppca.org or by calling (916) 448-5810 x1

Promote your products & services to corrections professionals statewide.

85th Annual Training Conference
September 20—23, 2016

Exhibit Space

One 8'x10' booth space rental at the Annual Training Conference at the Lion's Gate Hotel & Conference Center, 6-foot table, ID sign, two chairs, one wastebasket + electronic attendee list.

Company Booth \$1,500

Non-Profit Booth \$900

Booth Representatives

Two-full conference registrations with access to all meals and sessions for the length of the conference is included with space rental. All company representatives must be registered for exhibit hall access. Badges may not be shared. If more representatives will be attending (beyond the two for exhibitor and beyond the sponsor levels) an additional fee of **\$355** per representative will be charged.



To join the California Probation, Parole and Correctional Association (CPPCA), please visit cppca.org or contact Michelle Nesbitt by email at michelle@cppca.org or by calling (916) 448-5810



Exhibitors are encouraged to bring raffle gift to hold drawings at their booth or to donate to CPPCA for the raffle. Exhibitor drawings will take place on Thursday at 3:00 pm.

Exhibit Schedule (subject to change)

Tuesday, September 20, 2016

12:00 —2:00 p.m. Trade Show Decorator Set-Up
2:00 p.m.—Exhibitor Move in
5:00—7:00 p.m.—President's Reception / Exhibits Open

Wednesday, September 21, 2016

7:00—9:00 a.m.—Coffee in Exhibit Hall
12:00—1:00 p.m.—Lunch in Exhibit Hall
3:00—3:15 p.m.—Break in Exhibit Hall
5:30—7:30 p.m.—Vendor Reception

Thursday, September 22, 2016

7:00—8:00 a.m.—Coffee in Exhibit Hall
10:00—10:15 a.m.—Break in Exhibit Hall
12:00—1:00 p.m.—Lunch in Exhibit Hall
3:00—3:15 p.m.—Break (last raffle) in Exhibit Hall
3:30 p.m.—Exhibits Tear Down

Reserve Your Space! To Reserve your exhibit booth or if you have questions, contact Michelle Nesbitt at michelle@cppca.org or call (916) 448-5810 x1



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FUTURE CONFERENCE DATES
September 11—14, 2017, Long Beach

Justice and Equity Put
Forth with Devotion

cppca.org

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