



California Probation,  
Parole and Correctional  
Association  
**CPPCA**



2017  
Year-Round  
Sponsorship  
+  
Exhibit  
Opportunities

Increase Visibility  
& Engage

## CONFERENCE DETAILS



### Providing Education and a Networking Forum for Community Corrections Professionals since 1917

The California Probation, Parole and Correctional Association (CPPCA) was founded in 1917.

2017 marks the 100th year as a professional association serving community corrections professionals. CPPCA continues to offer education and advocacy for all corrections professionals in the state.

Your support and participation continues to demonstrate your commitment to elevating awareness to corrections.

**JOIN US NOW.**



### The California Probation, Parole and Correctional Association's **Annual Training Conference & Vendor Show**

The Annual Training Conference & Vendor Show is held in September and brings together Community Corrections professionals for dynamic education, networking and showcases the latest products and services industrywide. Each year the conference features speakers who are considered experts and policymakers who use this forum to discuss their legislative agenda where corrections are concerned.

**September 12—15, 2017**

The Queen Mary  
1126 Queens Hwy ,  
Long Beach, CA 90802  
queenmary.com ~ (877) 342-0738

## California Probation, Parole and Correctional Association Year-Round Sponsorship Opportunities

Our year-round sponsorships provide an exclusive opportunity for you to maintain a consistent, high-profile presence with members and corrections professionals. From visibility on our website to inclusion in our monthly e-zine, social media and event marketing, your company is showcased all year long. Year-round sponsorships also include sponsor level and benefits at our Annual Training Conference.

YEAR-ROUND SPONSORSHIP	PLATINUM	GOLD	SILVER	BRONZE
AMOUNT	\$7,500	\$5,000	\$2,500	\$1,000
Logo Featured on Website & Printed Materials	■	■	■	■
Recognition in E-zine & Email Marketing	■	■	■	■
Ad in Event Programs	Full page color	1/2 page color	1/4 page B/W	
Logo on Conference Event Signs	■	■	■	■
Verbal Acknowledgment at Conferences	■	■	■	
Social Media Recognition	■	■	■	■
Annual Training Conference Title	PLATINUM	GOLD	SILVER	BRONZE
Conference Registrations	Four	Three	Two	One
Exhibit Booth	8x10	8x10	8x10	



### Become a Year-Round Sponsor Today!

Reserve your spot or have questions, contact Michelle Nesbitt at [michelle@cppca.org](mailto:michelle@cppca.org) or (916) 448-5810



Stay ahead of the competition.  
Show them how you make a difference.

86th Annual Training  
Conference  
September 12—15, 2017

**SPONSORSHIP OPPORTUNITIES**  
Presidents Reception \$2,500

- Opportunity to welcome + address attendees
- Signage with company logo
- Three complimentary registrations
- Company logo + sponsorship in marketing materials + conference program
- Opportunity to distribute promotional items to attendees

Conference Bag Sponsor \$2,500

- Name + logo on conference bags
- Two complimentary registrations
- Company name + logo in conference marketing materials + conference program
- Company name on website

Lanyard Sponsor \$600

- Company name + logo on lanyard
- One complimentary registration
- Company name in marketing, program + website



**Become a Conference  
Sponsor Today!**

If you would like to reserve a conference sponsorship or have questions, contact Michelle Nesbitt at [michelle@cppca.org](mailto:michelle@cppca.org) or by calling (916) 448-5810

Training Break Sponsor \$1,500

- Signage at the sponsored break
- Two complimentary registrations
- Company name in marketing materials, program + website
- Opportunity to distribute promotional items to attendees

**Customize your opportunity!**

Don't see something that fits your level of commitment? Contact Michelle Nesbitt for more options or to customize your opportunity today.

Michelle Nesbitt can be reached at [michelle@cppca.org](mailto:michelle@cppca.org) or by calling (916) 448-5810

# Promote your products & services to corrections professionals statewide.

86th Annual Training Conference  
September 12—15, 2017

## Exhibit Space

One 8'x10' booth space rental at the Annual Training Conference at the Queen Mary, 6-foot table, ID sign, two chairs, one wastebasket + electronic attendee list.

Company Booth \$1,500

Non-Profit Booth \$900

## Booth Representatives

Two-full conference registrations with access to all meals and sessions for the length of the conference is included with space rental. All company representatives must be registered for exhibit hall access. Badges may not be shared. If more representatives will be attending (beyond the two for exhibitor and beyond the sponsor levels) an additional fee of **\$355** per representative will be charged.



To join the California Probation, Parole and Correctional Association (CPPCA), please visit [cppca.org](http://cppca.org) or contact Michelle Nesbitt by email at [michelle@cppca.org](mailto:michelle@cppca.org) or by calling (916) 448-5810



Exhibitors are encouraged to bring raffle gift to hold drawings at their booth or to donate to CPPCA for the raffle. Exhibitor drawings will take place on Thursday at 3:00 pm.

## Exhibit Schedule (subject to change)

### Tuesday, September 12, 2017

12:00 —2:00 p.m. Trade Show Decorator Set-Up  
2:00 p.m.—Exhibitor Move in  
5:00—7:00 p.m.—President's Reception / Exhibits Open

### Wednesday, September 13, 2017

7:00—9:00 a.m.—Coffee in Exhibit Hall  
12:00—1:00 p.m.—Lunch in Exhibit Hall  
3:00—3:15 p.m.—Break in Exhibit Hall  
5:30—7:30 p.m.—Vendor Reception

### Thursday, September 14, 2017

7:00—8:00 a.m.—Coffee in Exhibit Hall  
10:00—10:15 a.m.—Break in Exhibit Hall  
12:00—1:00 p.m.—Lunch in Exhibit Hall  
3:00—3:15 p.m.—Break (last raffle) in Exhibit Hall  
3:30 p.m.—Exhibits Tear Down

**Reserve Your Space!** To Reserve your exhibit booth or if you have questions, contact Michelle Nesbitt at [michelle@cppca.org](mailto:michelle@cppca.org) or call (916) 448-5810



California Probation,  
Parole and Correctional  
Association  
CPPCA

FUTURE CONFERENCE DATES  
September 2018—Northern California

Justice and Equity Put  
Forth with Devotion

[cppca.org](http://cppca.org)

#### BOARD OF DIRECTORS 2017

**Michele Kennedy**, President  
Los Angeles County Probation

**Jeff Goldman**, 1st VP  
Nevada County Probation

**Greg McLean**, 2nd VP  
Alameda County Sheriff's Dept.

**Greg Moore**, Central RVP  
Kern County Probation

**Nichole Whitten**, Northern RVP  
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Vacant

**Jeff Young**, Treasurer  
San Bernardino County Probation

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JJDP

**Joe Frontella**  
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**Michelle Nesbitt**  
Executive Director



**CPPCA's 86th Annual Training Conference & Vendor Show**  
*CPPCA...100-Years of Dedication & Commitment to Community Corrections!*

September 12 - 15, 2017 \* The Queen Mary, Long Beach, CA

**VENDOR / SPONSOR REGISTRANT INFORMATION**

(please type or print clearly)

Name \_\_\_\_\_  
 Title \_\_\_\_\_ Company \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**FOR PLATINUM, GOLD & SILVER SPONSORS - AND VENDORS**

(Second representative information; using additional sheets for more than two representatives):

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Check appropriate box:**  **VENDOR**  **SPONSOR**  **BOTH**

FOR VENDORS -Please list possible competitors \_\_\_\_\_

OPPORTUNITIES AVAILABLE					
Check Item	Amount		Check item	Amount	
	\$1,500	Vendor Booth (booth only, two representatives)		\$300	Bag Insert Sponsor
<b>Year-Round Sponsorship</b>				\$600	Lanyard Sponsor
	\$7,500	Platinum		\$500	Name badge Sponsor
	\$5,000	Gold		\$500	Tabletop Exhibitor – Hallway Only
	\$2,500	Silver		\$2,500	President Reception Sponsor
	\$1,000	Bronze		\$2,500	Conference Bag Sponsor
				\$1,500	Training Break Sponsor
<input type="checkbox"/> Check box to request vegetarian meals			<b>TOTAL AMOUNT:</b>		

**PAYMENT**

Check # \_\_\_\_\_ made payable to **CPPCA Conference**  
 Charge to my:  Visa  Master Card  AMEX  Discover  
**Account #** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  
**Exp Date** \_\_\_\_/\_\_\_\_/\_\_\_\_ **3 or 4 digit code** \_\_\_\_\_ **Billing zip** \_\_\_\_\_  
 Name as appears on card \_\_\_\_\_

Signature \_\_\_\_\_  
 By signing above, you authorize CPPCA to charge your credit card for the amount shown.

**For questions about sponsorship or exhibitor opportunities, please contact Michelle Nesbitt at (916) 448-5810 or [michelle@cppca.org](mailto:michelle@cppca.org)**

*Please note: No refunds will be provided for cancellations received after September 01, 2017; substitutions are encouraged.*

*Cancellations must be submitted in writing.*

Mail/Fax/email this form with payment information to:  
**CPPCA CONFERENCE 2017**  
 P.O. Box 1947  
 Sacramento, CA 95812  
 916-448-5810  
 866-448-5810 fx  
[michelle@cppca.org](mailto:michelle@cppca.org)

**The Queen Mary**  
 1126 Queens Highway  
 Long Beach, CA 90802  
**Reservations: 877-342-0742**  
 - When making reservations mention **CPPCA Conference** to obtain the special rate of **\$120 (plus tax)** for single or double occupancy. The rate is available until August 21, 2017, or sold out.